

## **Cloncurry Stockman's Challenge & Campdraft** **Media Policy**

### **1.1 Background**

The Cloncurry Stockman's Challenge & Campdraft is an iconic Australian equine event hosted annually in Cloncurry by the Cloncurry Stockman's Challenge & campdraft committee.

Cloncurry Stockman's Challenge & Campdraft recognises and values the role Media plays in providing news and reporting of events.

We welcome local and national media and supporting organisations to attend the event, use media content and promote the event based upon the following terms and conditions.

### **1.2 Terms & Conditions**

- All media outlets must have Cloncurry Stockman's Challenge & Campdraft approved media accreditation before entering the Cloncurry Stockman's Challenge for media purposes.
- Accreditation applications must be made directly to the Cloncurry Stockman's Challenge & Campdraft media team, preferably one month prior to the event.
- Media accreditation passes will be supplied to successful media applicants and must always be clearly displayed on the person whilst at the Cloncurry Stockman's Challenge & Campdraft event.
- All accredited media must obey all instructions provided whilst on site and remain within the allocated safety zones.
- Unless by express written authorisation & approval of the Cloncurry Stockman's Challenge & Campdraft there is to be no production of media content by any organisation.
- Cloncurry Stockman's Challenge & Campdraft is solely responsible for determining which organisations and individuals will receive accreditation.
- Freelance journalists and photographers applying for accreditation must supply "A Letter Of Assignment" from a recognised media organisation with their application.
- Cloncurry Stockman's Challenge appoints its own official photographers & videographers and has special arrangements with them. Photographers taking photos for commercial or personal gains (not for recognised organisations) will not be issued with accreditation. The sale of images by any person or organisation other than CloncurryStockman'Challenge & Campdraft accredited official photographers and videographers is strictly prohibited.
- Not for financial gain personal use photography is permitted. We ask that you be mindful and respect our official photographers by not hindering their view or access to their subject or preferred position at any time.

Failure to comply with the outlined terms & conditions will result in the removal of media accreditation, potential removal from the venue and may incur prosecution for breaches of this policy or copyright where appropriate.

To apply for accreditation complete the form on page 2 and return to us.

## Media Accreditation Application - Cloncurry Stockman's Challenge & Campdraft

<b>Name</b>		
<b>Media Organisation</b>		
<b>Address</b>		
<b>Phone</b>		
<b>Email</b>		
<b>Current Insurance Policy</b>	Yes	No

	Type of Media	Please tick		Function	Please tick		Please state the intended purpose of media obtained from this event.
		Y e s	N o		Y e s	N o	
1	Tv			Photographer			
2	News Paper			Journalist			
3	Magazine			Technician			
4	Radio			Commentator			
5	Other			Other			

### Photographers

#### Do you sell your images to competitors or other persons or publications?

Cloncurry Stockman's Challenge & Campdraft charges \$100 per day for photographers taking photos for commercial reasons unless other arrangements are made with the organisers.

Please provide relevant details:

#### Are you a Freelance Operator?

Freelance Accreditation is encouraged but a signed letter of commission from a media outlet would be appreciated.

**Authorisation, Waiver and Risk Warning:** If this Accreditation is approved an Accreditation Pass will be issued by Cloncurry Stockman's Challenge & Campdraft for the express purpose of providing the holder specified access to the designated areas during this event. This pass is personal & not transferable & revocable at any time at the organisers sole discretion. Unauthorised use, alteration or dealing with this accreditation pass may result in temporary or permanent removal of the accreditation holding and possible ejection from the premises. Media terms, conditions, usage and licensing agreements will be negotiated on an individual basis through direct communication and as part of the application process. Breach of any agreement may result in termination of your accreditation voiding all previous agreements with you. The Accredited Holder assumes all risk incidental to his /her actions, assumes all risks incidental to his/her attending the Cloncurry Stockman's Challenge & Campdraft.

Applicants Signature \_\_\_\_\_ Date \_\_\_\_\_